

WINES FOR



ROUND
THEORY
SUSTAINABILITY
REPORT

THE
GREATER
GOOD

WINES FOR



THE GREATER GOOD

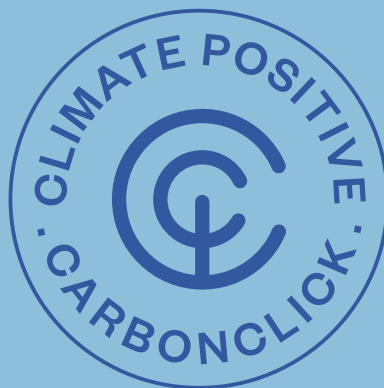
Round Theory has been created with a simple goal in mind - to make great wines that have a positive impact on our planet.

Round Theory wines are sustainably grown and sourced, and our lightweight packaging reduces its environmental impact.

We are climate positive and aim to offset at least double the amount of carbon we use, with our carbon credits allocated to conservation and preservation projects worldwide.

We set out to build a brand
from the ground up to have
as good an impact on the earth
as possible. Better for you
and better for the planet.

**Green packaging +
Giving back +
Sustainably sourced wine.**



CONSCIOUSLY

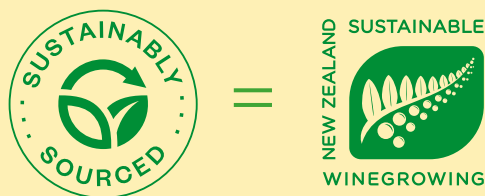


CRAFTED WINES



At Round Theory our mission is to be
as sustainable as possible.

Our wines are both sustainably grown
and sourced, and our packaging has
been conscientiously created to minimise
its environmental impact.



Round Theory Wines are grown
and sourced from our SWNZ (Sustainable
Winegrowing New Zealand) accredited
vineyards in Marlborough and
Hawke's Bay.

As a member of SWNZ – sustainability
isn't a tick box, it's what we do.

Our wines are accredited every vintage.

We operate within the sustainable practices as recommended by NZ Winegrowers and SWNZ.

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SWNZ are focused on helping New Zealand winemakers and grape growers craft exceptional wine, without impacting the environment; but also ensuring local businesses and communities thrive.

—

SWNZ have identified seven key focus areas aligned with The United Nation's Sustainable Development Goals where they have the greatest ability to positively impact; Water, Waste, Pest, Disease, Soil, Climate Change and People.



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The entire
package

Our bottle has been consciously crafted to minimise its entire carbon footprint.

From using lightweight clear glass for improved recyclability and a shorter vessel allowing for smaller cartons, to making sure our labels are as environmentally friendly as possible, Round Theory packaging has been designed to be kinder to the planet.

OUR BOTTLES:

We utilise lightweight glass for our bottles: 385g glass, which is 7-10% lighter than standard lightweight bottle, and 30% lighter than standard premium burgundy bottle.

Our shorter glass vessels are approximately 65% of the height of standard bottles which means improved shipping efficiency and a lower carbon footprint (25% more efficient than a standard premium burgundy bottle).



OUR CAPS:

Our cap is made from 100% recyclable aluminum and plastic material.

OUR LABELS:

Our front label is made from FSC Certified paper (bright white felt), and contains 30% post consumer waste material. Our gold foil is internationally certified de-inkable (KURZ Foils).

Our back label is made from FSC certified paper (cast gloss).

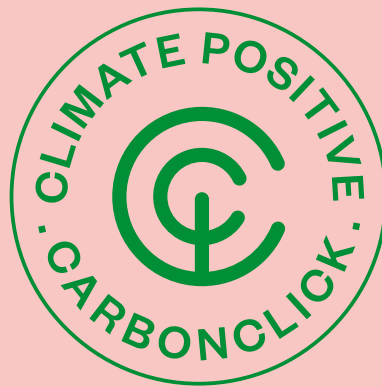
OUR CARTONS:

Our cartons are 100% recyclable.

WINES
FOR



OUR
WORLD



Round Theory is committed to helping
our planet.

We've partnered with CarbonClick
to make sure we offset at least double
our carbon emissions.



As our lightweight bottle says:

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WE STAND FOR
WHAT WE STAND ON

Through our carbon positive programme,
we're supporting projects that positively
impact the environment.

[More information on our
CarbonClick partnership.](#)

Our carbon credits are utilized in four global projects to help with conservation across rainforests and biodiverse environments as well as providing renewable energy sources:

1.

Arawera Native Forest Conservation
Taranaki, New Zealand

2.

Yarra Yarra Biodiversity Corridor
Western Australia

3.

Clean Energy Wind Power Project
Karnataka, India

4.

Rainforest Conservation & Agroforestry
Panama

PROJECT 1. Arawera Native Forest Conservation Taranaki, New Zealand



This project conserves an area of rich indigenous forest in South Taranaki, capturing carbon from the atmosphere and providing a habitat for native wildlife.

The Arawera forest area was once used for farming but has been set aside as a permanent carbon sink.

Because this forest is protected from being cut down, it can continue to store and absorb large amounts of carbon.

The Arawera forest acts as a habitat for native insects, frogs, reptiles and birds.

[Arawera Native Forest Conservation](#)

PROJECT 2. Yarra Yarra Biodiversity Corridor Western Australia



This reforestation project is re-establishing a 200km long forest corridor in the Western Australian outback, capturing carbon and restoring biodiversity.



200+ jobs created, supporting rural communities and employing indigenous people.



Provides birds and animals with habitat for food, nests and protection from predators.



1.059 million tonnes of CO₂e will be absorbed by this ecosystem by the time this project is finished.

[Yarra Yarra Biodiversity Corridor](#)

PROJECT 3.
Clean Energy Wind Power Project
Karnataka, India



This project funds the generation of clean wind electricity for communities in India that otherwise rely on dirty fossil fuels like coal.

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48,430t of CO₂e avoided by replacing power from fossil fuel fired power plants.

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Jobs created for skilled and unskilled workers involved in the project.

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Supporting 25 windmills producing 25.5 MW of zero carbon, renewable electricity.

[Clean Energy Wind Power Project](#)

PROJECT 4. Rainforest Conservation & Agroforestry Panama



This project is reforesting 5 regions of rainforest with mostly indigenous species and is sustainably producing timber and cacao.

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Degraded farming land is reforested with mostly native tree species.

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More than 7.5 million trees planted to date, which has led to an emission reduction of 525,389t CO₂e.

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15 endangered species make habitat in this rainforest, including brown-throated sloths and anteaters.

[Rainforest Conservation & Agroforestry](#)

NOT JUST
GOOD WINE



WINE FOR
GOOD



Round Theory wines are certified Vegan.

Made with integrity and not animal
products for a kinder & healthier world.

NOT JUST GOOD WINE
WINE FOR GOOD



Not all wines are vegan friendly, many use animal products in the fining process.

Round Theory is committed to making great wine in the most ethical way possible, as part of this process, our wines are all certified vegan with The New Zealand Vegetarian Society.

CERTIFIED
VEGAN WINES

The New Zealand Vegetarian Society's mission is to reduce cruelty to animals, improve human health, protect the environment and preserve world resources.

Round Theory Wines are proudly free of all animal products, making sure our wine is plant based with great taste.

PLEASE DRINK



FIELD BLEND
(single vineyard, co-ferment)
Marlborough



ROSÉ
Hawke's Bay

SUSTAINABLY



PINOT GRIS
Marlborough



SAUVIGNON BLANC
Marlborough

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GREATER GOOD

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If you have any more questions - email us at info@roundtheorywines.com